

**Taninwat Kaewpankan (Ice)**  
**Product & Project Coordination**  
Copenhagen, Denmark

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**Areas of expertise:**

Product Discovery | Competitive & User Research | Roadmapping | Agile/Scrum | Stakeholder Management | Cross-functional Collaboration | Project Management (Google Certified) | React | TypeScript | Next.js | Node.js | Supabase | PostgreSQL | REST APIs | Git | SQL | Vercel

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**Experience & Projects:**

**Trailr-AI**

Sep 2025 - Present

*Frontend Developer → Product Engineer (part-time, early team with equity warrants)*

Remote, Denmark

- Led the redesign of the platform's UI/UX: benchmarked direct and indirect competitors, synthesized findings into a design direction, and scoped the work to what the existing backend could support, cutting features rather than forcing backend changes, to keep delivery moving.
- Worked across product, design and engineering — adapting designs to engineering constraints so features shipped without rework.
- Contributed product discovery and UX direction during the period the platform secured enterprise trials with Nordisk Film and DR.

**MockMate**

May 2026 - Present

*Personal Project*

Copenhagen, Denmark

- Built and shipped MockMate, an AI interview-practice tool: paste a job description, get role-specific questions, receive structured feedback per answer instead of generic tips.
- Designed the product around two deliberately separated AI flows: a live conversation during the interview, and a separate grading pass afterwards because mixing them made feedback inconsistent.
- Prioritized reliability: answers persist before AI processing, so a failed call mid-interview never loses the user's work.
- Kept the completion screen instant by moving email delivery to an asynchronous background job.

**Bevisly**

Oct 2025 - May

2026

*Personal Project*

Copenhagen, Denmark

- Product discovery: Bevisly started from the observation and became a proof-over-resume platform where candidates demonstrate skills through real tasks instead.
- Before writing a line of code, I mapped who was using this and why: user personas, core journeys, product constraints. The build came after the thinking.
- Every query is filtered by role inside the database itself, chosen over application-level checks so even a frontend bug can't leak employer data to candidates.
- The Kanban talent board needed to feel right for recruiters. Real-time state updates and a clear column structure made the workflow visible without adding friction.
- Ghosting is a real problem on both sides of hiring. The Employer Responsibility Score and Candidate Reliability Score are the mechanism I designed to make that visible and create some cost for it.

**Millennial Consulting**

Sep 2023 - May 2025

*Head of Organization, Volunteer → promoted from Operations Manager*

Copenhagen, Denmark

- 20+ client engagements across 4 cycles, total 90%+ satisfaction.
  - I ran the full project lifecycle with the leadership team including scoping, staffing, delivery, and client follow-up.
  - Recruitment, client relations, budget, external firm partnerships: I kept all of it running across every cycle with no full-time staff.
  - Introduced Agile/Scrum alongside the existing waterfall process, ran the hybrid in parallel until it proved itself, and saw it adopted org-wide.
  - 10+ joint workshops with external consulting firms, 75+ student participants getting real consulting experience. I ran those relationships and made those sessions happen.
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## Education:

### Uppsala University

*BA in Game Design and Project Management*

Aug 2019 - June 2022

Uppsala, Sweden

### Uppsala University

*MSc in Business and Management - Entrepreneurship*

Aug 2022 - June 2023

Uppsala, Sweden

### Jensen Yrkeshögskola

*Higher Vocational Diploma in Frontend Development (2-year program)*

Aug 2024 - May 2026

Malmö, Sweden

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## Additional:

**Certificates:** [Google Project Management Certificate](#) | Issued by Google

**Languages:** Thai (Native), English (Fluent), Swedish (Fluent) and Danish (Beginner).

**Work authorization:** EU citizen - full right to work in Denmark and across the EU.